BERJAYA BUSINESS SCHOOL

FINAL EXAMINATION

Student ID (in Figures)   :

Student ID (in Words)   :

Course Code & Name   :   **BBM2302 Management Information Systems**
Trimester & Year   :   January 2018 – April 2018
Lecturer/Examiner   :   Mr. Goh Poh Kim
Duration   :   3 Hours

INSTRUCTONS TO CANDIDATES

1.   **This question paper consists of TWO (2) parts:**

   PART A (60 marks)   :   FOUR (4) short answer questions. Answers are to be written in the Answer Sheet provided.
   PART B (40 marks)   :   THREE (3) essay questions. Answers are to be written in the Answer Booklet provided.

2.   **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3.   **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4.   **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

<u>**WARNING:**</u>   The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A   **: SHORT ANSWER QUESTIONS (60 MARKS)**

INSTRUCTION(S)   **: FOUR (4)** short answer questions. Answer **ALL** questions in the Answer Booklet(s) provided.

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1. Information systems are very vulnerable to attacks. Describe any **THREE (3)** reasons for the vulnerabilities.

    (15 marks)

2. Information technology and organizations influence each other. Describe **THREE (3)** factors that can influence that relationship.

    (15 marks)

3. Testing is an important part of developing an information system. Describe the **THREE (3)** testing methods.

    (15 marks)

4. Describe the **FOUR (4)** generic strategies for dealing with competitive forces, enabled by using IT.

    (15 marks)

END OF PART A

PART B : **ESSAY QUESTIONS (40 MARKS)**

INSTRUCTION(S) : **THREE (3)** essay questions. Answer **ALL** questions in the Answer Booklet(s) provided.

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1. Internet is suitable for business activities. Discuss any **FIVE (5)** unique features of the Internet to support business activities.

(20 marks)

2. System development is essential for business because it is activities that go into producing an information system solution to an organizational problem or opportunity. Identify and discuss any **TWO (2)** of the steps.

(10 marks)

3. Define organization security control. Discuss any **TWO (2)** types of control.

(10 marks)

END OF EXAM PAPER